

# "Tom Ferry has the BEST coaching and systems ... I've DOUBLED my business."



### Member Spotlight: Anne Eliason, Hawaii Life Real Estate Brokers

Anne Eliason is the real estate professional of choice on Kauai. She has been in the real estate industry for over 10 years and prides herself on continuously studying the market trends and economic indicators. She thrives on using her wealth of business knowledge to customize the right plan to help her clients make the most of their opportunities.

Anne shares her story and experience working with Tom Ferry – Your Coach:

"I have a background in sales: I managed a restaurant in London and also flourished in a sales position with an international medical device company. Through those experiences, I developed an appreciation for the power that comes with taking the time to really get to know clients.

I got involved in the real estate industry in August 2004.

#### I'm a big believer in coaching because I've experienced the benefits of being coached.

I first signed up with a competing coach in 2007 and I've basically been in coaching ever since.

I didn't hear about Tom Ferry until I attended an Inman Connect event in San Francisco. While there, I heard Christophe Choo speak about his journey and his business, and was introduced to Tom.

## I left my competing coach to join Tom Ferry – Your Coach.

I quickly realized that Tom is the BEST in the industry.

# NO ONE has better coaches or better systems than Tom Ferry.

After a week with Tom Ferry – Your Coach I just wanted to shout "Welcome to the 21st Century!"

Tom Ferry's coaches can tell you how the top agents are doing business TODAY (not how they were doing it in 1985).

The best thing I've experienced since joining is getting my morning schedule consistent. Also, the exclusive Elite+Retreat in Palm Desert was unbelievable.

#### With the help of my coach, I achieved higher GCI and volume with less transactions.

# Before coaching I did 60+ transactions for around \$10 million in volume, last year I did 12 transactions for almost \$20 million in volume!

I LOVE how much I'm learning from Tom Ferry.

I'd recommend Tom Ferry – Your Coach to realtors at all levels; beginners to market leaders. It will be the best thing you do for your business!"