



GRANT TEAM
REAL ESTATE

RE/MAX[®]



Reviews seen on **Zillow**



4000 BAL HARBOR BLVD / SOLD 99% OF ASKING PRICE!

"Chris and his Team are awesome. Chris sold our condo in less than a week after having been on the market 8 months with another realtor. Chris and his Team kept us well informed during the entire process. We would definitely use Chris again and highly recommend him."

-Frederick & Debra Meyer



1250 MARION AVE / SOLD IN 9 DAYS!

"Chris Grant and his Team were outstanding from start to finish. He and his Team kept us informed throughout the entire process of selling our condo. We would highly recommend Chris and his Team from Remax Anchor Realty in Punta Gorda."

-John Dickson



800 VIA FORMIA / SOLD 99% OF ASKING PRICE!

"Chris Grant is a positive self-starter and has an exceptional grasp on the local market. This makes it easy to work with him on acquisitions and sales. He is tenacious and full of passion which is something you do not find in many realtors! Above all else Chris is professional and ethical and is backed by a Team who share his views on ethics and work practices. I would recommend Chris without hesitation."

-Christian Gehring



391 VIA ESPLANADE / SOLD IN 15 DAYS!

"Chris is a very aggressive and determined salesman. He was able to sell our home in a very short time. We were very happy with Chris and his Team as they handled the whole process very efficiently and always kept us informed. They went out of their way to accommodate us in every way."

-Renee & Christopher Gibbons



2452 FLORA LN / SOLD IN 25 DAYS!

"I was an out-of-state seller settling an estate. Chris and his Team were such a help throughout the whole process. Being from out of the area, meant I didn't know who to call on in Punta Gorda. Chris and his Team helped me find someone to do the estate sale, someone to do repairs to prepare the house for sale and they even helped me find someone to clean right before the house went on the market. I received regular updates regarding showing activity and feedback. Thanks to Chris and his team for making a difficult situation go so smoothly. I would definitely recommend Chris to anyone in the Punta Gorda area!"

-Pam Smith



1324 AQUI ESTA DR / SOLD FULL PRICE!

"We had previously listed our home with another company. Chris Grant worked hard and got it sold quickly and smoothly! We live 1000 miles away. Communication with Chris Grant was seamless, and Chris was always available to take our call. He is highly dedicated and professional in every respect. I definitely recommend Chris Grant to anyone looking to sell a home in SW Florida!"

-Ann Dumonchelle

"These reviews can be found on Zillow."



Examples of Proactive Marketing



Exposure on HUNDREDS of Websites
locally and internationally

Showcase Listing advertisement on main website:
[Trulia-Realtor.com-Yahoo-Zillow-Homes.com](#)

Personal Website: [www.YourPropertyAddress.com](#)

Video Walk Through Home Tour

Professional Photography

Drone Photography

3-D Virtual Home Tour

Coming Soon Video: posted to hundreds of websites
including YouTube

Call Capture For Sale Sign

High Quality Brochures and Flyers

Just Listed Postcard to Community

Print Advertising: local magazines and newspapers

Broker Open House / Broker Caravan / Mega Open House

Call / Email / Text local realtors about your home
on the market





Twilight Photography



One of the most effective ways to sell your home is with jaw-dropping imagery. **Twilight photography truly stands out amongst all other homes for sale, especially those settling for basic daytime shoots.**



RE/MAX



Drone Aerial Photography



Showcase your home to buyers with vivid 360-degree views and detailed angles. Research shows that homes with aerial photography **sell 68% faster than those that only use standard photos.**



RE/MAX



Photo Comparisons



The original agent's listing expired without selling this home.
Once I was hired, it sold in 30 days for 99% of asking price.





International Market Reach



Attract worldwide buyers.

We use the following top real estate websites to expose your home to buyers around the world.



- AOL Real Estate
- RE/MAX International
- FrontDoor.com
- HomeFinder.com
- Homes.com
- ListHub
- MSA Real Estate
- Multiple Listing Service
- Trulia
- Zillow

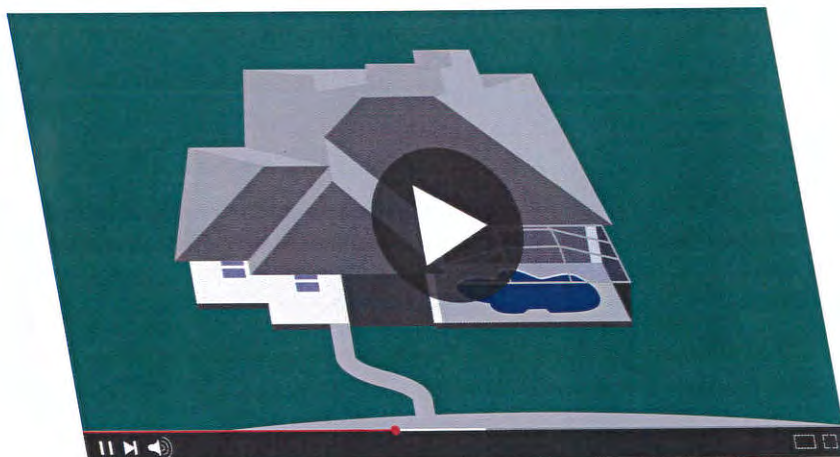


Video Marketing



Want to appear in more searches?

86% of real estate content is consumed via video, which is why we use video to promote your property along with Search Engine Optimization (SEO) to get your home in front of more buyers. Our homes are always featured at the top of buyers' searches.



Your Next Home

123,456 views



Grant Team

Published on Jan 1, 2019



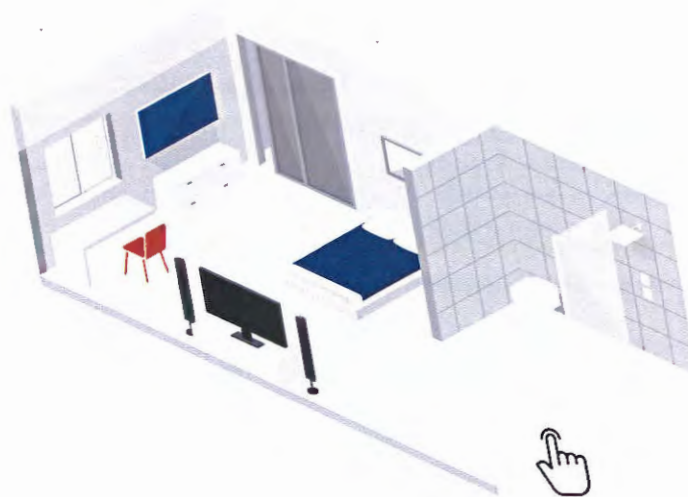
Virtual 3D Walkthrough



Tour new homes without leaving home.

Engage a buyer's imagination with a moveable, clickable, room-by-room tour that creates a real sense of being in the home.

We use  **matterport**, a three-dimensional camera system that creates a realistic, fully immersive experience.





Target Marketing



Reach potential buyers. Faster.

We promote your home online using social media, e-mail marketing, and search engines to make it much easier for buyers to find and inquire about your property.



Homes for sale in 33950
www.homesnap.com
For sale for \$570,000
Contact to schedule a private showing
Listing Agent
Call (941) 661-1124
Send Me a Message

\$162

Digital Advertising

VIEWS: 60,000
CLICKS: 120
DAYS: 29-30



\$99

Social Media Advertising

VIEWS: 10,000
CLICKS: 35
DAYS: 5-7



\$149

E-mail Marketing

VIEWS: 5,400
CLICKS: 75
DAYS: 10-14

*Sample figures shown above are for demonstration purposes only. Actual statistical results will vary.



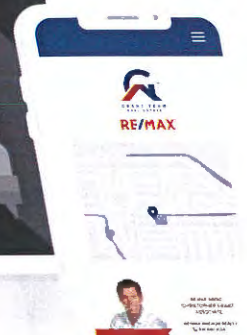
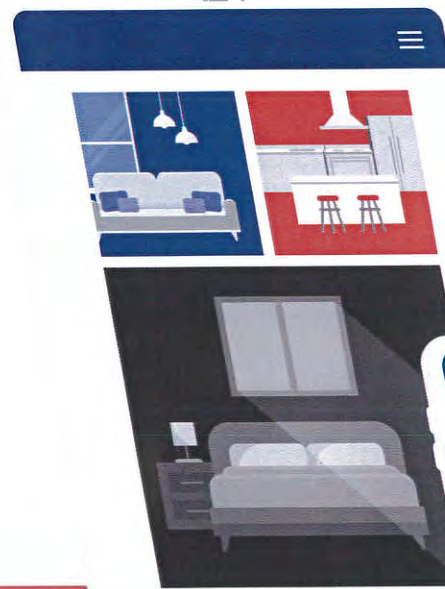
Personal Website



Give them a digital grand tour.

We create customized websites to showcase your home. With professional photography, virtual tours, and listing details we show potential buyers what makes your property special.

- Professional Real Estate Photography
- Overhead Drone Photography
- Listing Information
- Inquiry Form
- 3-D Virtual Tour
- Community/Neighborhood Info
- Feature Sheet



RE/MAX


RE/MAX AGENT
CHRISTOPHER GRANT
ASSOCIATE

RE/MAX ANCHOR REALTY
941-661-1124

Request More Info



\$395,000
3 beds | 2 baths | 2,416 sqft

Virtual Tour



Staging your home



Presentation is everything.

Expert home staging is proven to help homes sell faster and provides the greatest possible return on your property. Best of all, it's complementary.



before



after

living room



before



after

bedroom



MEGA Open House



Not your average open house.

We look at open house like a party, so be ready for a lot of company!



Our Strategy

- Facebook Video Blast
- Giveaways
- Calling & Door Knocking Neighbors
- Mailing Out Invitations
- Target Online Marketing
- Newspaper & Internet Ads
- Promote on Zillow, Realtor, Homes & Trulia
- And more



Call Capture 'For Sale' Sign



By calling the number on the sign, buyers will receive a highly detailed property description and connect to me directly to schedule an appointment.



REALTOR OPEN HOUSE

Tour Four Fantastic Burnt Store Isles Properties

When: Wednesday, March 21, 2018 **Time:** 12:00 pm – 2:15pm



449 Macedonia Dr

MLS# C7248815 presented by: Luke Andreae
RE/MAX Harbor Realty



3538 St Florent Ct

MLS# C7249888 presented by: Robyn Sigurdson
Five Star Realty



3536 Di Leuca St

MLS# C7248170 presented by: Luke Andreae
RE/MAX Harbor Realty



505 South Crete Ct

MLS# C7244569 presented by: Chris Grant
RE/MAX Anchor of Marina Park

One **\$400 Cash Prize*** & One **\$100 Cash Prize*** will be awarded to two lucky Realtors for attending **all four open houses.**

Please leave a business card at each home to qualify for drawing!

*Prize will be awarded by drawing from qualifying business cards. Only Realtors who sign in at all four open houses & leave business cards will be eligible for drawing. *Must be active Realtor to win.*

RE/MAX®



3
Bedrooms



3
Bathrooms



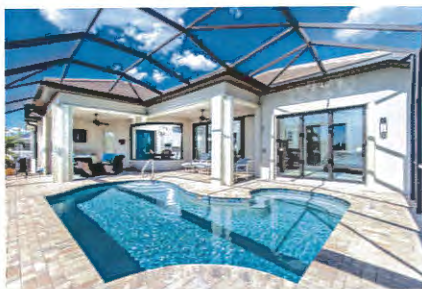
2,490
Square Feet



11,362
Lot Size



C7041113
Listing ID



655 Coronado Drive Punta Gorda FL 33950

FABULOUS, oversized lot! What a perfect place to build your dream home. There is already a 30' dock in place just waiting for your boat. This is an exceptional sailboat lot with a spectacular, long canal view. Find your way to Charlotte Harbor and the Gulf of Mexico in minutes. Build that house you've been thinking about on this beautiful lot and have your boat right in your backyard. You'll be surrounded by high-end custom homes and your view will be the envy of your neighbors! All just waiting for you and your fishing pole!



\$865,000

Chris Grant Realtor
941-661-1124 (Mobile)
Chris@Grant-Team.com (Email)

RE/MAX ANCHOR REALTY
150 Laishley Court Ste 114
Punta Gorda, FL 33950



Each Office Independently Owned and Operated.
© 2018 RE/MAX, LLC. All Rights Reserved.