

Let me guide you through this complex process

The Weichert Way will pave the path to sales success.



1

Get Acquainted With You and Your Home



2

Present a Customized Marketing Plan



3

Deliver Pricing Evaluation



4

Recommend Improvements



5

Finalize Listing Agreement



6

Review Weichert's Suite of Services



7

Discuss Home Protection Plan Benefits



8

Post "For Sale" Sign



9

Add to Multiple Listing Service (MLS)



10

Post on Major Real Estate Websites



11

Engage Weichert.com Welcome Center



12

Arrange Weichert Caravan



13

Plan Broker Open House



14

Manage Print Marketing Strategy



15

Send "Just Listed" Cards



16

Host Ultimate Open House



17

Convey Affordability Data to Buyers



18

Get Interoffice Referrals



19

Connect with Transferees



20

Offer Mortgage Preapprovals



21

Share Listing Updates with Team



22

Follow Up with Feedback



23

Streamline Your Transaction



24

Provide Relocation Assistance



25

Analyze Market and Provide Updates



26

Strategize with Office Sales Manager



27

Field All Offers and Negotiate



28

Help Settle on All Sales Terms



29

Manage Contract Process



30

Negotiate Any Inspection Issues



31

Confirm Mortgage Commitment



32

Support Through Closing and Settlement