



90-Day Jump Start Program



PROGRAM GUIDE
E3 DRE# 02073759 | NMLS# 1770437



About this Program

In this 90 day checklist, you will find tips to help you put a plan in place so you have all the tools, knowledge and confidence needed to launch a successful, new career in real estate!

This week-by-week guide is a good start, but don't feel you need to follow it precisely. The important thing is that you work your way through these milestones. Creating a plan of action and taking the necessary steps to reach your goals takes time, a tenacious attitude and action. Stick with the basics and don't overthink the process.

Additionally, at the end of this guide, you'll find even more tools that help simplify, streamline and support your real estate practices.

We hope you find this checklist helpful in getting your real estate career started off right!



Jump Start Overview

Days 1-30

Building Your Business

Month One is all about setting a solid foundation for your real estate business to ensure long-term success. New agents will benefit most by getting organized, staying focused and maintaining a positive attitude.

Days 31-60

Video & Email Marketing

Month Two will be focused on getting your name and videos out there. We will focus heavily on filming different video series, market update videos and ultimately creating a plan for email marketing.

Days 61-90

Social Media

Month Three will be a big month, especially if you don't have social media. This month, we will focus on building your business using different platforms, explaining how they can work for you, and what you can and should be doing to ensure you have success.

Days 91+

E3 Programs

Beyond this 90-Day Jumpstart program, we offer a wide variety of programs. These include our Video Program, Brand Manager Program, and Business Coaching. Each is designed to help you develop, understand and implement your ideas to reach your goals.





DAYS 1-30

BUILDING YOUR BUSINESS

DAYS 1-30

WEEK 1&2

Get Started

Weeks 1 and 2, after onboarding, will focus on ensuring you have completed as many of the steps recommended before moving ahead to building out different pieces within your Database, Social Media, and Video/Email Marketing. If you have completed all of these steps already, simply move forward to the next pages to begin building your FREE business!

Tech: Navigate and setup various tech accounts (SkySlope, kvCORE, E3 Marketing Studio)

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Learning Portal: Access and Complete the Agent Quick Start Course. Steps [HERE](#)

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Trainings: Accept and review training calendar, and sign up for at least one upcoming training (overview on next page)

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Update Social Media: It's important to stay consistent on your social media channels and online presence so be sure to check the ones that you use! Checklist to many Social Platforms [HERE](#)

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Announcement Group: Download and Join WhatsApp for E3 Announcements. Instructions: [HERE](#)

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Facebook Group: Request access to our company Facebook for announcements, videos, trainings, and more! Simply email onboarding@e3realty.com for access.

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BUILDING YOUR BUSINESS

DAYS 1-30

WEEK 3

Building Your Database

CRM Program: Within the tech stack provided by E3 is your new CRM, kvCORE. If you haven't yet and would like to use this CRM, please setup your account and update your profile.

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Gather Contacts: Download database from phone or current CRM. Import contacts into CRM, steps [HERE](#)

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Lead Funnel Buildout Training: If you would like help building out your Free Business Funnels, simply join us on our Training [HERE](#) to get started

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CRM Support: If you would like help organizing and maximizing business from your database, please see our CRM Support Step-by-Step Guide [HERE](#)

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WEEK 4

Strengthening Your Database

Database: If you have opted in for assistance with your database, simply update the provided spreadsheet to ensure accurate data.

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Organization: It's extremely important to ensure your database is accurate, up to date, and organized, continue to update the provided spreadsheet

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Automation/Smart Campaigns: Once your database is accurate, up to date, and organized, there are numerous automations and smart campaigns that can be set per contact. This can be done for you through our CRM Support Program, please see that guide [HERE](#) for further steps and instructions

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DAYS 31-60

BUILDING YOUR BUSINESS

DAYS 31-60

WEEKS 5 & 6

Video Program

Video Program: Review this Program Guide, How it Works, and How to Get Started, Click [HERE](#)

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Get Started: Schedule time with our Video Department
Click [HERE](#)

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Buyer Series: Schedule time to shoot this series (15 videos)

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Seller Series: Schedule time to shoot this series (15 videos)

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Myth Series: Schedule time to shoot this series (10 videos)

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Market Updates: Schedule time each week to shoot these videos
(filmed weekly)

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Smart Campaigns: Build kvCORE Campaigns once series videos are completed

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VIDEO

BUILDING YOUR BUSINESS

DAYS 31-60

WEEKS 7 & 8

Email Marketing

Lead Funnel Buildout Training: If you would like help building out your Free Business Funnels, including your Monthly Newsletter, simply join us on our Training [HERE](#) to get started

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Monthly Newsletter: If you would like help creating and sending your newsletter monthly, please see our Newsletter Assistance Step-by-Step Guide [HERE](#)

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Get Started: To get started with this program, simply click [HERE](#) to fill out the initial design form

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Frequency: Newsletter will be sent out monthly, be sure to submit all content to the Email Marketing Department two weeks prior to send date, request form will be sent after initial form has been submitted

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DAYS 61-90

BUILDING YOUR BUSINESS

DAYS 61-90

WEEKS 9 & 10

Google Business Profile

Google Guide for REALTORS: Review this guide to help build your Google Business Profile page. Simply click [HERE](#)

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Verified: Ensure your page is verified and live on Google

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Page Created: Create your Business Page

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Update Information: Complete Business information page and update services offered

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Photos: Upload at least 200 photos

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Products: Review and update products being offered

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Reviews: Once verified and live, send out new review link to sphere, past clients, etc

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Google Business Profile

BUILDING YOUR BUSINESS

DAYS 61-90

WEEK 11

Facebook & Instagram

Insta Guide: Review this guide to help you understand the basics of your Instagram page. Simply click [HERE](#)

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Instagram Tips Guide: Review this guide to help you understand the basics of your Instagram page. Simply click [HERE](#)

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Instagram Ideas Simplified: Review this guide to help guide your Instagram Business page with topics and ideas. Simply click [HERE](#)

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Facebook Business Guide: Review this guide to help you create or update your Facebook Business Page. Simply click [HERE](#)

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WEEK 12

YouTube

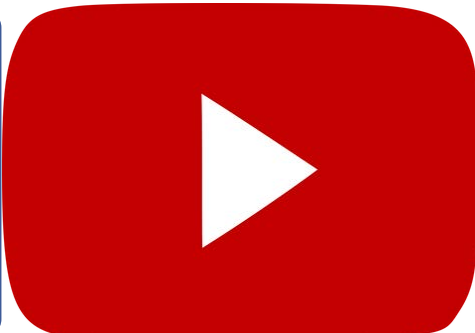
YouTube Guide: Review this guide to help build your YouTube Channel. Simply click [HERE](#)

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YouTube Tips Guide: Review this guide to help build your YouTube Channel. Simply click [HERE](#)

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YouTube SEO Guide: Review this guide to help guide your SEO path on YouTube to help get your videos recognized. Simply click [HERE](#)

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NOW WHAT?



E3 REALTY

Additional Programs

BRAND MANAGER

Guidance & Content to Build Your Personal Brand,
Receive digital marketing guidance and resources that
will be customized to attract your preferred audience and
grow organic business. We also have a fully equipped in-
house production studio to shoot your videos!

BUSINESS COACHING

Coaching to Grow Your Business
Business Planning
Earn More Referrals & A Bigger Downline
Maximize Our Revenue Share Program
Financial Resources

To View this Program Guide, How it Works, and
How to Get Started, Click [HERE](#)

VIDEO PROGRAM

The video program is designed to help agents who want to
grow their business with video by utilizing our in-house studio
and hands-on assistance from our experienced
videographer.

To View this Program Guide, How it Works, and How to Get
Started, Click [HERE](#)



EMPOWER.ELEVATE.ENRICH



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