

“With the help of coaching, I’ve experienced an AMAZING quality of life.”



Member Spotlight: Christophe Choo, Coldwell Banker

Christophe has built an incredible team and business in Beverly Hills. He is in the top 1% of all Brokers internationally and has closed over \$75,000,000.00 in sales since 2007 alone. He is a part of Coldwell Banker International Presidents Premiere, signifying that he is in the top 1% of Coldwell Banker agents worldwide.

Christophe shares his story and experience working with Tom Ferry – Your Coach:

“I got involved in real estate in 1990. Since then, I’ve been a luxury real estate broker in Beverly Hills for over 23 years and for the last 20 have been coached by three of the top real estate coaches in America.

I first met Tom when he was working for another coaching company.

Although I have always had success with coaching, I can say my coaching experience in Tom Ferry’s program has been the most enjoyable and fruitful of them all.

Tom is one of the smartest men I know; positive, forward-thinking, and looking to do everything he can to help his clients.

For me there is NO ONE in the real estate coaching industry that can provide the most current and effective methods to market yourself and sell real estate in today’s world.

One big thing that I’ve accomplished through coaching with Tom Ferry is an amazing quality of life.

For me it’s not so much about the number of transactions as it is about the *quality of life*.

As Tom says it’s creating my life BY DESIGN.

Sometimes we need **more balance, more happiness, and more business** ... with Tom I can focus on what I need when I need it.

Coaching with Tom Ferry – Your Coach has helped me create a brand that is well-known in the industry.

Truthfully, real estate has become a more challenging industry ... but Tom has always given us the newest and most important cutting edge tools we need to succeed. I am always so excited to go to one of Tom’s events to see what new things I can learn and how I can tweak and adjust what is already working and make it better.

Coaching is a MUST for me and I have been coaching with Tom and his company since they started about 10 years ago.

I know for sure my life would not be as happy and my business as productive if I were not coaching with Tom.

And, since Tom has the best agents in North America coaching with his company, it has also been a tremendous source of great referrals.

If you want to be the best, coach with the best!”