

ZILLOW MAKE ME MOVES DIALOGUE FOR DOOR KNOCKING

Hi ... I'm _____ with _____ and I'm calling (stopping by) today because I noticed that you had your home listed as Make Me Move on Zillow. Because I work with so many buyers from Zillow ... I was wondering ... If I could set a time to look through your home to see what buyers I have that would be interested. (Or could I take a minute now?)

- 1. How long have you had it on Zillow? (Terrific)
- 2. What made you decide to put it on there? (Excellent)
- 3. When you ... sell your home ...
- 4. How soon would you like to be there? (Great)
- 5. How did you determine the price of your home?
- 6. Have you had any offers on your home yet? (Really)
- 7. It's interesting your home has not sold. I (my team) have already sold -____ this year and averaging _____ % over list price.
- 8. If you are serious about being ____ within the next _____ months then let me show you briefly what I do to get home sold in this area.
- 9. Let's meet for 10-15 minutes so that I can take a look at the house and we can figure out exactly what it will take for it to sell.
- 10. What would be better for you ______ or _____?

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