

TOM FERRY'S LEADERSHIP SUMMIT



COMPLIMENTARY EVENT!

Forward Thinking Ideas for Result-Focused Leaders in Real Estate

NOVEMBER 10, 2014 | FALLS CHURCH, VIRGINIA

Presented by: Bill Pipes, Debbie Holloway & Mark Johnson

Join us for this exclusive opportunity to step away from your office and Elevate your recruiting efforts, story telling, retention and production!

The Agenda Includes:

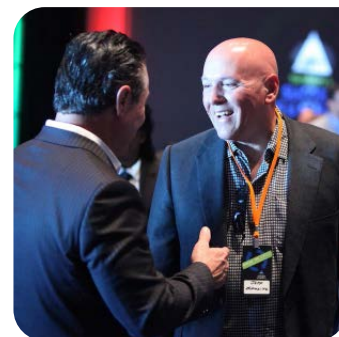
- How to recruit the right agents at the right splits for today's market with new, fresh and relevant approaches.
- Improve your recruiting story - wow the agents you want! Learn a simple story creation process while at the workshop. Beat the competition and sell the real benefits that matter to agents today.
- Retention strategies in a mobile world! How to watch, listen, engage and appropriately connect. Drive the culture, the energy and the fun in your company.
- Drive production and increase profitability - new relevant lead generation for you and your agents.
- Training, coaching and driving performance! Our speakers will reveal what's driving your agents to sell 38 homes on average in 2014.

This is a **COMPLIMENTARY EVENT** to company Owners, Brokers, Managers and Trainers!

REGISTER TODAY! • 888.866.3377 • tomferry.com

"Tom Ferry's training has proven that high level coaching helps everyone, from management and ownership to sales professionals. In this new addition to his formidable coaching programs he is extending the excellence he has built for sales professionals to all of those challenged in their roles as owner and managers."

Steve Murray | President, REAL Trends



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**BILL
PIPES**



**DEBBIE
HOLLOWAY**



**MARK
JOHNSON**

REGISTRATION

Date: Monday | November 10, 2014

Registration: 8am - 9am

Time: 9:00am - 4:30pm

Lunch Break "Lunch Provided": 12:15pm - 1:45pm

Location: Falls Church Marriott Fairview Park | Junior Ballroom

Address: 3111 Fairview Park Dr, Falls Church, VA 22042



Name _____

Company Name _____

Email Address _____

Cell Phone _____

Business Phone _____

Office Address _____

City _____

State _____ ZIP _____



REGISTER TODAY!

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