

FOR IMMEDIATE RELEASE

Contact: Marni Hale

marni@tomferry.com

@PRMarniHale

TOM FERRY – YOUR COACH SUPPORTS BREAST CANCER RESEARCH BY DONATING \$84,000

An \$84,000 donation to UC Irvine Health and the Breast Cancer Research Foundation has been made by Tom Ferry – Your Coach through proceeds raised at their recent Success Summit event.

Irvine, CA (October 12, 2016). Tom Ferry - Your Coach, an international real estate coaching company led by the industry's #1 coach, is supporting research to find a cure for breast cancer with a total donation of \$84,000 to the Breast Cancer Research Foundation and UC Irvine Health.

[UC Irvine Health](#), a facility that is home to one of only 47 National Cancer Institute-designated comprehensive cancer centers in the United States, received a \$20,000 donation. Under the leadership of Dr. Alice Police and the Pacific Breast Care Center team, UC Irvine Health has researched and created new innovations to help treat those with breast cancer.

"Tom and Kathy Ferry's philanthropic support means so much to my program" said Dr. Alice Police, Breast Surgical Oncologist at UCI Health. "With their gift, my team can continue research that will have a direct impact on patient care, and improving quality of life."

The [Breast Cancer Research Foundation](#) (BCRF), the world's largest private funder of breast cancer research, and the highest-rated breast cancer organization in the U.S. received a \$64,000 donation.

"We are grateful for supporters like Tom and Kathy Ferry who fuel our mission to fund critical research," said Myra Biblowit, CEO and president of BCRF. "Each year the generosity of partners brings us closer to achieving a future without breast cancer."

The donations are part of an annual fundraiser that Tom Ferry – Your Coach hosts at its largest event of the year, the Success Summit. Proceeds are generated from the sale of custom t-shirts sold by the Ferry's two sons, Michael and Steven. This year Tom and Kathy Ferry generously matched the money raised through the t-shirt sales totaling \$84,000.

"This is a cause that is near and dear to my family" Ferry said. "Being able to raise awareness and support through our events is something we are truly grateful for. Matching

the \$42,000 was an easy decision knowing that it supports research and new treatments that will help thousands who suffer from this terrible disease.”

About Tom Ferry – Your Coach

Tom Ferry – Your Coach is an international coaching company led by one of the most sought after professional development experts in the real estate industry. Tom Ferry is the bestselling author of Life! By Design and shares his knowledge through live events, results-focused coaching programs, and a popular YouTube channel and show, the #TomFerryShow, with over 4 million views. Tom Ferry has influenced hundreds of thousands of real estate professionals to create inner and outer wealth by teaching multiple lead generation and conversion techniques focused on innovation and marketing.

For images and more information on Tom Ferry, contact Marni Hale at marni@tomferry.com or visit TomFerry.com

###